

Stakeholder Value... Build It and Monetize It



RLBenson & Associates hosts an exclusive gathering of executive search firm leaders February 24-26, 2020, at the Boca Raton Resort & Club.

The program will offer a unique opportunity to explore ways to create greater value for your firm – with the side benefit of escaping the winter doldrums in the relaxed atmosphere of one of Florida's premier resort locations.

We are pleased to have Russ Reynolds join us to set the stage for our program with some introductory comments and insights gained over his distinguished career. His wisdom as a respected innovator and leader of our industry will provide many insights into how he created value for his firms. In addition to Russ, the program brings together a number of recognized experts in executive search management, finance, legal, brand management and other disciplines critical to enhancing and monetizing firm value. The discussions will challenge your thinking on bringing greater insight to your clients while exploring ways to grow and monetize your firm's value.

A full day of expert presentations is balanced against an atmosphere of open dialogue and candor among all attendees. A key feature of the program is private meetings with any one, or all, of the program presenters. These will be scheduled, private discussions which will allow you to address issues appropriate to your own firm. Those appointments will be available around the formal presentations and anytime on the second day.

Scheduled Presenters

Bob Benson

Chairman, RLBenson & Associates

Ian Cameron

Principal and founder, Cameron Consulting Group

Brett W. Dixon

Founder and partner, Finn Dixon and Herling

Dale E. Jones

CEO, Diversified Search

Rich Kurkowski

Former CFO, Spencer Stuart

Garland West

Branding and communications specialist

To register or learn more about the program for this very special event, contact us at (203) 972-3302.

Or visit our web site at www.RLBensonassoc.com/boca-event

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February 24-26, 2020
Boca Raton Resort & Club

The opening evening on February 24th will offer a casual cocktail hour and buffet dinner allowing everyone to get acquainted while enjoying the warmth of the South Florida weather. All meals will be provided during the program, including a pool-side cocktail hour and buffet dinner on the second evening.

As part of the event's special offering, you can enjoy a three-day early arrival or extended stay at the resort – with that special someone or your family and enjoy a late-winter get-away at a special discounted rate. There's ample opportunity to relax and enjoy any of the many amenities offered by one of Florida's most prestigious resorts.

Remember to act quickly. Space is limited, and attendance is on a first-come, first-serve basis.

EVENT SCHEDULE

Monday, Feb. 24

6 PM Cocktails and Buffet Dinner

Tuesday, Feb. 25

8 AM Breakfast Buffet and Full Day Program

7 PM Poolside Cocktails and Buffet Dinner

Wednesday, Feb. 26

7:30 AM Breakfast Buffet and Individual
Meetings with Program Presenters

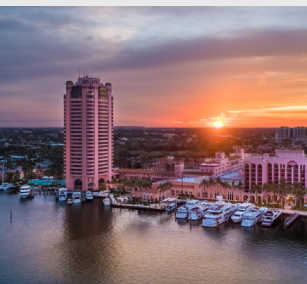


BOCA RATON RESORT & CLUB®
A WALDORF ASTORIA® RESORT

501 East Camino Real, Boca Raton, Florida 33432
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The Boca Raton Resort & Club is one of the premier resort destinations and private club facilities in the United States.

The resort comprises 1,047 hotel rooms across 337 acres, and offers two 18-hole golf courses, a 50,000 sq. ft. spa, seven swimming pools, 30 tennis courts, a full-service 32-slip marina, 13 restaurants and bars, and 200,000 sq. ft. of meeting space. The property fronts both Lake Boca (part of the Intracoastal Waterway) and the Atlantic Ocean.



Call (203) 972-3302 or visit RLBensonassoc.com/boca-event to learn more!